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**FY2026 1<sup>st</sup> Quarter**

# **Financial Results Presentation Materials**

**House Foods Group Inc.**

**Stock code: 2810**

<https://housefoods-group.com/>

| Billion yen                            | First quarter of FY2026 |              |                |
|----------------------------------------|-------------------------|--------------|----------------|
|                                        | Results                 | Year on year | Rate of change |
| Net sales                              | 75.1                    | -0.6         | -0.7%          |
| Operating profit                       | 4.0                     | +0.6         | +17.1%         |
| EBITDA                                 | 7.2                     | +0.5         | +7.9%          |
| Ordinary profit                        | 4.5                     | +0.8         | +22.6%         |
| Profit                                 | 5.1                     | +3.3         | +185.3%        |
| Ratio of operating profit to net sales | 5.3%                    | +0.8pt       | —              |
| EBITDA margin                          | 9.6%                    | +0.8pt       | —              |

Summary of Business Results

- Net sales: **75.1 billion yen**
  - Net sales fell, reflecting the impact of the exclusion of the prepared food business from consolidation as a result of transfer
  - Excluding this impact, sales of existing businesses rose 5.6%
- Operating profit: **4.0 billion yen**
  - Operating profit rose, with higher costs offset with the effects of increased sales volume and price revisions for certain products
- Profit: **5.1 billion yen**
  - Cross-shareholdings were reduced (Recorded gain on sales of 3.5 billion yen)

\* EBITDA: Operating profit (before amortization of goodwill) + Depreciation  
Profit: Profit attributable to owners of parent

| Billion yen                                 | Net sales |              |                |
|---------------------------------------------|-----------|--------------|----------------|
|                                             | Results   | Year on year | Rate of change |
| Consolidated                                | 75.1      | -0.6         | -0.7%          |
| Spice / Seasoning / Processed Food Business | 31.3      | +1.6         | +5.3%          |
| Health Food Business                        | 4.2       | +0.2         | +4.2%          |
| International Food Business                 | 16.6      | +0.7         | +4.4%          |
| Restaurant Business                         | 17.0      | +1.2         | +7.8%          |
| Other Food Related Business                 | 8.9       | -3.9         | -30.6%         |
| Adjustment (elimination)                    | -2.9      | -0.3         | —              |

| Billion yen                                                      | Operating profit |              |                |
|------------------------------------------------------------------|------------------|--------------|----------------|
|                                                                  | Results          | Year on year | Rate of change |
| Consolidated                                                     | 4.0              | +0.6         | +17.1%         |
| Spice / Seasoning / Processed Food Business                      | 1.6              | +0.5         | +39.7%         |
| Health Food Business                                             | 0.5              | +0.2         | +52.1%         |
| International Food Business                                      | 1.6              | +0.2         | +17.1%         |
| Restaurant Business                                              | 0.8              | -0.2         | -19.3%         |
| Other Food Related Business                                      | 0.2              | +0.0         | +10.7%         |
| Adjustment (elimination)                                         | -0.7             | -0.1         | —              |
| Ratio of consolidated operating profit to consolidated net sales | 5.3%             | +0.8pt       | —              |

## Summary of Business Results

### Spice/Seasoning/Processed Food Business

- For both curry roux and retort-pouched products, efforts were focused on creating demand for mainstay products.  
Sales and profit both increased, reflecting recovery in sales volumes

### Health Food Business

- Sales of *C1000* remained strong and sales in the lactobacillus business also continued to grow.  
Sales and profit both increased, with higher costs offset mainly by the effects of revisions for *Ukon No Chikara*

### International Food Business

- Sales and profit both grew due to the continued strong performance of the curry business in China and recovery of the functional drink business in Thailand from the end of the previous fiscal year

### Restaurant Business

- Recovery in customer numbers for existing restaurants in Japan, reflecting enhanced sales measures, was offset by higher upfront costs

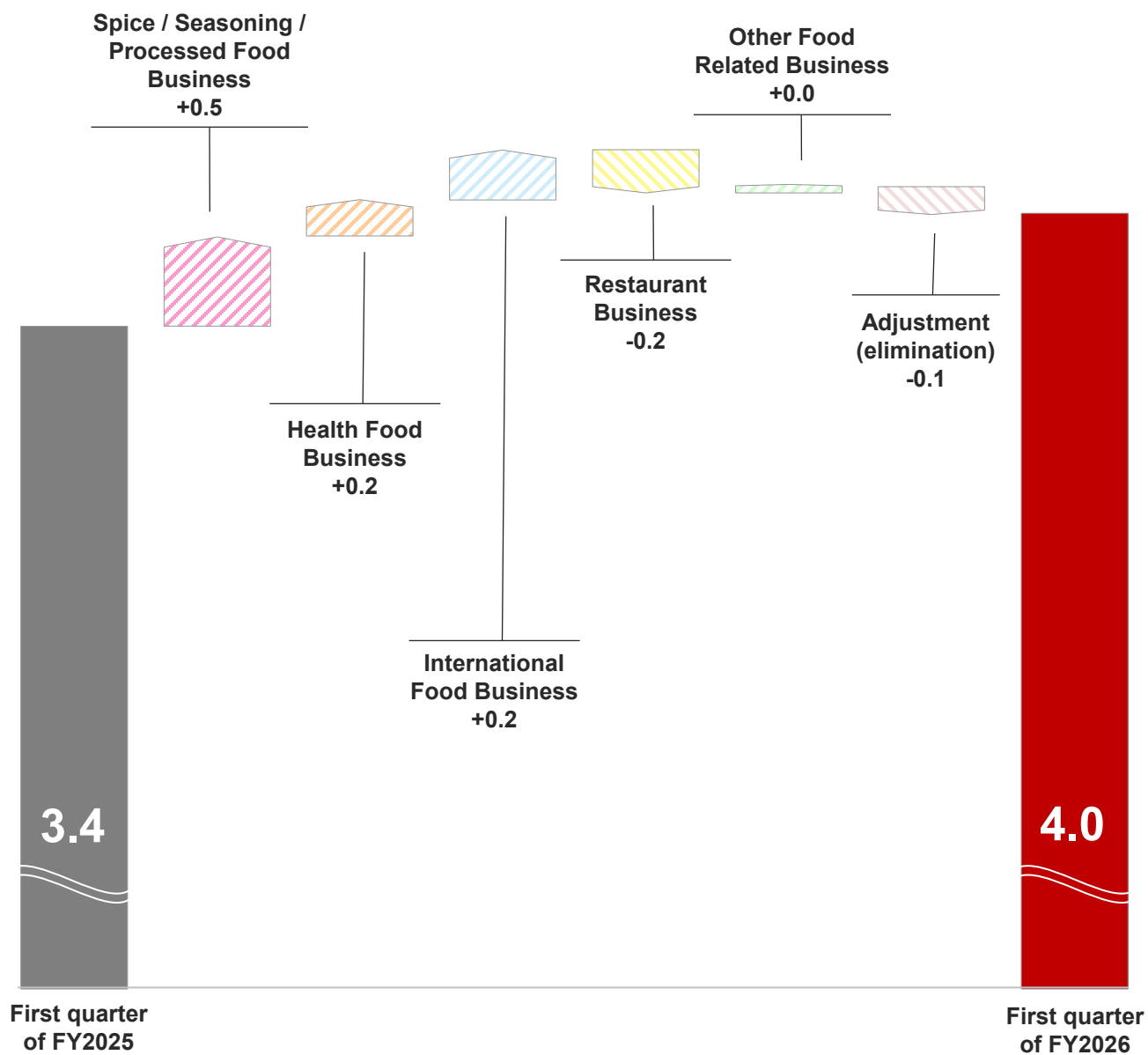
### Other Food Related Business

- Although sales fell due to exclusion of the prepared food business from consolidation, segment profitability improved
- The trading company business achieved strong sales but posted lower profit due to the impact of decreased profitability of overseas subsidiaries

# Operating Profit Change Analysis

FY2026 First-Quarter Results

## ◆ Factors of changes by business segment (Billion yen)



| Billion yen                             | 1Q   |
|-----------------------------------------|------|
| Spice/Seasoning/Processed Food Business | +0.5 |
| Change in sales*                        | +0.8 |
| Change in cost of sales ratio*          | +0.1 |
| Marketing costs*                        | +0.0 |
| Other expenses*                         | -0.5 |
| Affiliated companies, adjustment        | +0.0 |
| Health Food Business                    | +0.2 |
| Change in sales                         | +0.1 |
| Change in cost of sales ratio           | -0.0 |
| Marketing costs                         | -0.0 |
| Other expenses                          | +0.1 |
| International Food Business             | +0.2 |
| Business in the United States           | -0.2 |
| Business in China                       | +0.3 |
| Businesses in Southeast Asia            | +0.2 |
| Exports and others                      | -0.1 |
| Restaurant Business                     | -0.2 |
| Other Food Related Business             | +0.0 |
| Vox Trading Co., Ltd. (consolidated)    | -0.0 |
| Adjustment (elimination)                | -0.1 |
| Changes in operating profit             | +0.6 |

\* Analysis covering House Foods Corporation, House Gaban Corporation and House Foods Group Tohoku Factory Inc.

| Billion yen      | 1Q      |              |                |
|------------------|---------|--------------|----------------|
|                  | Results | Year on year | Rate of change |
| Net sales        | 31.3    | +1.6         | +5.3%          |
| Operating profit | 1.6     | +0.5         | +39.7%         |
| ROS              | 5.2%    | +1.3pt       | —              |

| Trends by Business<br>(Net sales YoY change)        | 1Q<br>Results |
|-----------------------------------------------------|---------------|
| Household use business<br>* House Foods Corporation |               |
| Curry roux                                          | 105.8%        |
| Retort pouched curry                                | 102.9%        |
| Spice                                               | 103.1%        |
| Food service business                               |               |
| House Gaban Corporation                             | 104.8%        |

| Curry roux market trends |                       | 1Q      |
|--------------------------|-----------------------|---------|
| Overall market           | Average selling price | 260 yen |
|                          | Year-on-year change   | +17 yen |
| House Foods Corporation  | Average selling price | 271 yen |
|                          | Year-on-year change   | +15 yen |
|                          | Share of amount       | 61.8%   |

\* Results by product are based on shipments and are for reference only. \* Source: SRI+ monthly data of INTAGE Inc. (April 2026 – June 2026)

◇ 1Q Results

- Household use business: Stepped up rollout of affordable brands to meet needs of price conscious consumers. Drove recovery in sales volumes.
- Food service business: Sales held firm amid growth of the restaurant market

<Household use business>  
New retort-pouched product brand  
Tokeuma Curry



<Food service business>  
Promoting the new dining-out  
trend:



Spicy curry rice made with  
ramen soup=Ra-Curry  
Started a project to hype up  
a new food culture

◇ Initiatives from 2Q

- Household use business: Strengthen measures by price bracket and focus on measures to strengthen business base triggered by Middle East situation
- Food service business: Offset surging costs with spice price revisions

<Household use business: New products launched in August 2026>



Kokumaro Stew  
Strengthened overall  
brand appeal of  
products including  
curry products



Curry Ya Curry EX  
Used proprietary  
heating technology to  
deliver a higher quality  
great taste

| Billion yen      | 1Q      |              |                | Billion yen                            | Net sales |              |                | Operating profit |              |                |
|------------------|---------|--------------|----------------|----------------------------------------|-----------|--------------|----------------|------------------|--------------|----------------|
|                  | Results | Year on year | Rate of change |                                        | Results   | Year on year | Rate of change | Results          | Year on year | Rate of change |
| Net sales        | 16.6    | +0.7         | +4.4%          | Business in the United States          | 8.7       | -0.3         | -3.0%          | 0.0              | -0.2         | -79.1%         |
|                  |         |              |                | Local currency basis                   |           |              | -6.2%          |                  |              | -79.8%         |
|                  |         |              |                | Business in China                      | 3.8       | +0.9         | +29.3%         | 0.8              | +0.3         | +64.6%         |
|                  |         |              |                | Local currency basis                   |           |              | +18.5%         |                  |              | +50.8%         |
| Operating profit | 1.6     | +0.2         | +17.1%         | Businesses in Southeast Asia           | 3.2       | +0.3         | +11.1%         | 0.7              | +0.2         | +38.7%         |
|                  |         |              |                | Functional drinks business in Thailand | 2.8       | +0.3         | +13.4%         | 0.6              | +0.2         | +37.6%         |
|                  |         |              |                | Local currency basis                   |           |              | +2.8%          |                  |              | +24.8%         |
| ROS              | 9.4%    | +1.0pt       | —              |                                        |           |              |                |                  |              |                |

\* Impact of exchange rates: Net sales: +0.9 billion yen (U.S.: +0.3 billion yen, China: +0.3 billion yen, Thailand: +0.3 billion yen); Operating profit: +0.1 billion yen (China and Thailand)

### ◇ 1Q Results

- U.S.: Sales and profit both fell due to sluggish sales despite progress reducing fixed expenses
- China: Sales and profit both increased, reflecting maintenance of the previous fiscal year's strong performance
  - Household use business:
    - Sales increased due to growth in sales via strongly performing channels such as fresh e-commerce channel
  - Food service business:
    - Focused on initiatives to expand curry menu items.
    - Sales increased, reflecting the development of new customers
- Thailand: Sales and profit both increased due to sales efforts concentrated on traditional channel
  - Continued to broaden customer base through zero sugar products (Additional flavor launched in March 2026)

### ◇ Initiatives from 2Q

- U.S.: Implement sales strategies and costs reductions based on awareness of profitability.  
Impact of Middle East situation will be offset by tofu price revisions and other factors (from August)
- China: Focus on initiatives with strongly performing channels that paid off in the previous fiscal year and promote greater recognition of curry with a view to gaining customers in the future
  - Curry business in China
  - Hold tasting events in 10 cities across China
- Thailand: Strengthen focus on traditional channels and zero sugar products



## [Health Food Business]

| Billion yen      | 1Q      |              |
|------------------|---------|--------------|
|                  | Results | Year on year |
| Net sales        | 4.2     | +0.2         |
| Operating profit | 0.5     | +0.2         |
| ROS              | 12.8%   | +4.0pt       |

| Trends by Business (Net sales YoY change) | 1Q Results |
|-------------------------------------------|------------|
| House Wellness Foods Corporation          |            |
| Ukon No Chikara                           | 99.9%      |
| C1000                                     | 107.8%     |
| Ichinichibun No Vitamin                   | 94.6%      |

\* Results by product are based on shipments and are for reference only.

### ◇ Initiatives from 2Q

- Step up product and sales promotion measures during demand period in the vitamin business
- Focus on creating demand for *Ukon No Chikara* products after price revisions.
- Seek to create demand through other new products

<Major new products launched in 2026; as of August 4, 2026>



(1) (2) (3) (4)

- (1) C1000 Vitamin Apple
- (2) Ichinichibun No Vitamin & W Mineral Jelly
- (3) Irareset  
→ Fast reset through cooling sensation  
Characterized by sharp citrus flavor
- (4) Kurubisa Plus Abdominal Fat Countermeasures

## [Restaurant Business]

| Billion yen      | 1Q      |              |
|------------------|---------|--------------|
|                  | Results | Year on year |
| Net sales        | 17.0    | +1.2         |
| Operating profit | 0.8     | -0.2         |
| ROS              | 4.4%    | -1.5pt       |

| Trends by Business (Net sales YoY change)  | 1Q Results |
|--------------------------------------------|------------|
| Ichibanya Co., Ltd.                        |            |
| Net sales of all domestic restaurants      | 103.1%     |
| Net sales of existing domestic restaurants | 102.5%     |
| Number of customers                        | 100.5%     |
| Average sales per customer                 | 101.9%     |

### ◇ Initiatives from 2Q

- Japan: Continue rolling out sales promotion measures to expand customer base
- Overseas: Try to increase brand recognition in the U.S. domestic market

<CURRY HOUSE CoCo ICHIBANYA Petco Park store>



- Promoting new store openings in the U.S. by Ichibanya Co., Ltd.
- Opened store in Petco Park, home of the San Diego Padres of Major League Baseball (MLB) in March 2026

# Impact from Middle East Situation and Changes to Full-Year Results Forecast

FY2026 First-Quarter Results

## ◇ Impact from Middle East situation

Impact from Middle East situation has not been factored into the FY2026 plan due to the uncertainty of the current situation  
Procurement costs may increase by around 1.5 to 3.0 billion yen

Disclosed on August 4, 2026

Impact of costs increase in FY2026: -2.4 billion yen  
Impact of countermeasures and offset in FY2026: +1.4 billion yen

## ◇ Changes to full-year results forecast

- The impacts of the above have been factored into the results, operating profit and ordinary profit forecasts have been revised down by 1.0 billion yen
- Aiming to achieve this fiscal year's initial ROE target of 6.0%

| Billion yen                            | FY2026 full-year |              |                     |
|----------------------------------------|------------------|--------------|---------------------|
|                                        | Revised forecast | Year on year | vs initial forecast |
| Net sales                              | 322.5            | +5.5         | —                   |
| Operating profit                       | 17.5             | -0.7         | -1.0                |
| Ordinary profit                        | 18.7             | -0.8         | -1.0                |
| Profit                                 | 17.0             | +9.6         | —                   |
| Ratio of operating profit to net sales | 5.4%             | -0.3pt       | -0.3pt              |
| Return on equity                       | 6.0%             | +3.5pt       | —                   |

| Billion yen                                 | Net sales        |              |                     | vs initial forecast |
|---------------------------------------------|------------------|--------------|---------------------|---------------------|
|                                             | Revised forecast | Year on year | vs initial forecast |                     |
| Consolidated                                | 322.5            | +5.5         | —                   | —                   |
| Spice / Seasoning / Processed Food Business | 138.0            | +5.9         | —                   | —                   |
| Health Food Business                        | 18.0             | +1.1         | —                   | —                   |
| International Food Business                 | 66.0             | +2.6         | —                   | —                   |
| Restaurant Business                         | 72.6             | +7.1         | —                   | —                   |
| Other Food Related Business                 | 39.5             | -10.6        | —                   | —                   |
| Adjustment (elimination)                    | -11.6            | -0.6         | —                   | —                   |

|  | Operating profit |              |                     |
|--|------------------|--------------|---------------------|
|  | Revised forecast | Year on year | vs initial forecast |
|  | 17.5             | -0.7         | -1.0                |
|  | 11.4             | -1.4         | -1.0                |
|  | 1.8              | +0.3         | —                   |
|  | 3.9              | +0.5         | —                   |
|  | 3.6              | +0.2         | —                   |
|  | 1.1              | +0.2         | —                   |
|  | -4.3             | -0.5         | —                   |

[1] Concentration on growth areas

Concentrate investment of management resources in Spice VC

- Spice VC: Started full-scale operation at Tohoku plant manufacturing retort pouched products for food service (from June 2026)
- Soybean VC: Close PBM (meat alternative) production plant
  - Decided to discontinue sales of meat alternative products in the PBF business and to close the production plant, given that sales are not expected to recover
  - Focusing on profit structure reform in the tofu business

<Overview of plant and closure>

Plant name Parsippany Plant (New Jersey)

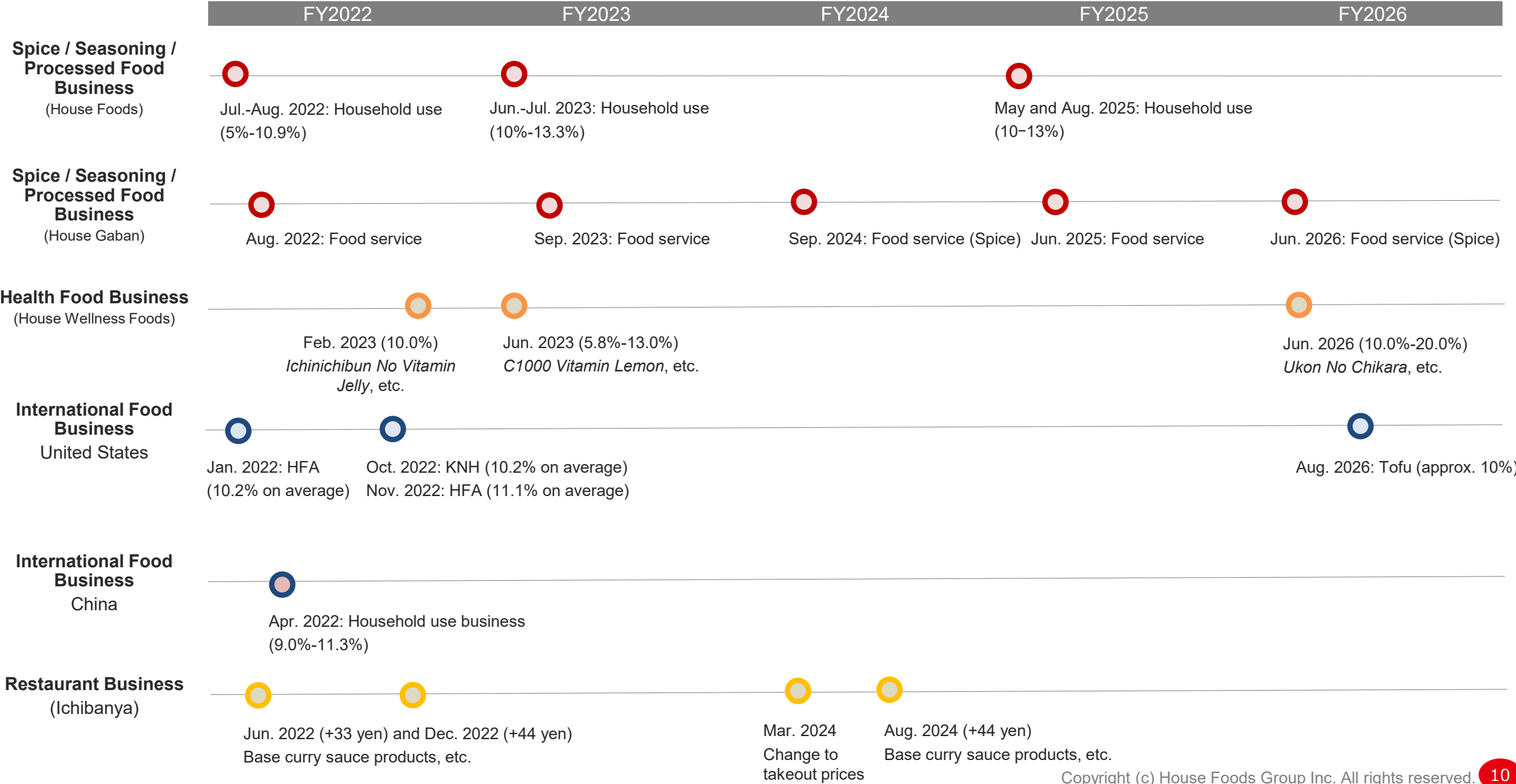
|                   |                                                                     |
|-------------------|---------------------------------------------------------------------|
| Products          | PBM products such as veggie burger patties                          |
| Timing of closure | Planning to cease production and complete closure in September 2026 |

[2] Implementation of organizational reform

During FY2026, formulate a proposal for a new organizational structure for achieving acceleration of growth

- Set up organizational reform project in 1Q and began formulating proposal for new organizational structure

End



# Major New Products and Varieties for Autumn and Winter 2026

## Supplementary Materials

House Foods Corporation

\* The products shown below are not the only new products and varieties.

| Category                | Product                                                                                  | Suggested retail price (reference price) | On-shelf date |
|-------------------------|------------------------------------------------------------------------------------------|------------------------------------------|---------------|
| ◆ New Products          |                                                                                          |                                          |               |
| Stew roux               | Kokumaro Stew (Cream, Beef)                                                              | (267 yen each)                           | August 10     |
| Retort pouched products | Curry Ya Curry EX (Medium, Hot)                                                          | (262 yen each)                           | August 10     |
| Spice                   | Haitoku Booster Extra Extra Garlic Togarashi                                             | (398 yen)                                | August 10     |
| Spice                   | GABAN Chipotle Pepper and Whole Salty Green Pepper                                       | (698 yen each)                           | August 10     |
| ◆ Variety               |                                                                                          |                                          |               |
| Gratin                  | Macaroni Gratin Quick-up Cheese 4 servings                                               | 238 yen                                  | August 10     |
| Retort pouched products | Curries From Around the World Thai Masamman Curry                                        | (409 yen)                                | August 10     |
| Spice                   | Tokusen Honkaori- Chopped Wasabi                                                         | 230 yen                                  | August 10     |
| Spice                   | Okazumami No Ippin Agedashi Tofu and Chikuwa Fried with Isobe                            | (100 yen each)                           | August 10     |
| Spice                   | Spice Cooking Gapao                                                                      | (138 yen)                                | August 10     |
| Dessert                 | Fruiche Blueberry Grape                                                                  | 236 yen                                  | August 10     |
| Dessert                 | Local Fruit Fruiche<br>Made with Tochigi Prefecture Nikkori Pear juice                   | 236 yen                                  | August 10     |
| ◆ Renewal               |                                                                                          |                                          |               |
| Hamburger Base          | Hamburger Helper                                                                         | 250 yen                                  | August 10     |
| Spice                   | Ryotei Fresh Wasabi, Fresh Ginger, Fresh Garlic, Mustard                                 | (288 yen each)                           | August 10     |
| Spice                   | Togarashi Zoku (Very Hot)                                                                | 398 yen                                  | August 10     |
| Spice                   | Spice Cooking<br>Grilled Herb Chicken, Cucumber Snack, Smashed Cucumber, Bar Menu Ajillo | (138 yen each)                           | August 10     |
| Spice                   | HAPPYSAUCE BBQ Sauce<br>HAPPYSAUCE Mustard Sauce<br>HAPPYSAUCE Teriyaki Sauce            | (360 yen each)                           | August 10     |

### (New Products)



### (Variety)



### (Renewal)





The forward-looking statements such as plans, strategies and result forecasts included in this document are based on the information available to the Company at the time of the announcement and on certain assumptions considered reasonable, and the Company makes no representations as to their achievability.

Actual results may differ materially from the forecast depending on a range of factors.

Amounts of less than one million yen are rounded to the nearest million yen.